

December 21, 2015



The following was distributed to the listserv.

IMPORTANT: 50% off GED® testing promotion starting soon!

Currently, KYAE is providing \$20 vouchers that allow students to pay \$10 per GED® test module. **As soon as these vouchers run out – which we anticipate will happen sometime in January – KYAE will be providing \$15 vouchers that will allow students to take each module for half off its original cost (by paying \$15).**

The cost of taking all four modules of the GED® test will be \$60 – or the same price students were paying to take the test in 2013.

In order to take advantage of the new year and our potential students' resolutions, **KYAE will be promoting 50% off GED® testing via the radio and TV commercials** we run via the Kentucky Broadcasters Association PEP program. Additionally, **multiple customizable materials will be available for download on our [marketing materials page](#)** in the next couple of days (under the header "2016 – Your Time is NOW"). We are hopeful that this will help bring new students to your program!

Please note that **GEDTS® will continue discount retake tests**, for which they charge \$10 each for up to 2 additional test module attempts per content area per calendar year.

Regarding corrections sites:

Correctional centers that operate their own PearsonVUE/GED® testing center may already receive a \$10 discount, which means that, with this new promotion, each GED® module will cost the facility \$5. KYAE is working with GEDTS® to make \$5 vouchers available in the voucher store.

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